

SEXY HAIRS SEXY HAIR



EDUCATIONWORKBOOK

UP STYLING

TRENDS & TECHNIQUES



2026
**MAKE IT
SEXY**
COLLECTION

KNOW

YOUR TOOLS

THE FOUNDATION OF ELEVATED UPSTYLING

Beautiful upstyles aren't just about technique—they're about using the right tools, the right way. Each tool plays a specific role in structure, longevity, and finish.

Understanding how and when to use them allows you to work smarter, create cleaner results, and customize every look for your guest—whether it's formal, editorial, or bridal.

HAIR EXTENSIONS

Clip-In Human Hair vs. Synthetic Hair

Extensions add volume, length, and balance where needed.

Human Hair Clip-Ins Best for bridal and formal styles. They can be curled, styled, and blended seamlessly for a soft, natural finish.

Synthetic Hair Ideal for braids and structured designs. Holds shape exceptionally well and adds fullness without weight.

BOBBY PINS:

FLAT, INVISIBLE HOLD

Designed to secure hair close to the head without disrupting the surface of the style.

- Great for detailing and finishing
- Insert with ridged side down for maximum grip
- Match pin color to hair for a seamless result
- Hair Pins (U-Pins): Flexible Support
- Provide hold while maintaining softness & movement.
- Ideal for chignons, twists, and textured upstyles
- Secure volume without flattening
- Perfect for bridal styles needing longevity with flexibility





LOOP-IT TOOL: CLEAN TWISTS MADE EASY

Creates smooth flips and polished transitions with minimal effort.

- Perfect for ponytails, chignons, and wrapped sections
- Helps achieve clean, professional foundations
- Saves time while maintaining consistency

ELASTICS: THE HIDDEN ANCHOR

Elastics create structure and act as the foundation for many upstyles.

- Use clear or hair-colored elastics
- Essential for ponytails, sectioning, and pre-building shapes
- Softer elastics work best for bridal styling

SECTIONING CLIPS: CONTROL & ORGANIZATION

Clean sections lead to cleaner results.

- Keep work organized and efficient
- Maintain balance and symmetry
- Essential for complex or multi-step styles

TEASING OR TAIL COMB: BUILT-IN SUPPORT

Creates internal structure that allows styles to last.

- Backcombing adds volume and stability
- Tail end provides precise sectioning
- Always smooth the surface layer for polish

CURLING IRON OR WAND: TEXTURE = LONGEVITY

Texture creates grip, movement, and durability.

- Curling irons offer controlled, uniform texture
- Wands create softer, organic movement
- Always prep with thermal protection

FINISHING BRUSH: SMOOTH WITHOUT COLLAPSE

Refines the surface without disturbing shape.

- Ideal for final polish
- Blends extensions seamlessly
- Softens hairline and face-framing details

PRO REMINDER: When you understand why each tool is used, you gain more control, efficiency, and creative freedom—allowing every upstyle to look intentional, elevated, and long-lasting.

2026
**MAKE IT
SEXY**
COLLECTION

**CUT.
STYLE.
TRANSFORM.**

This is more than hair—it's a movement. SexyHair's 2026 Collection dares you to **MAKE IT SEXY** with every snip, fade, and wave. From precision barbering to gravity-defying up-styles, we're rewriting the rules of beauty with confidence, creativity, and unapologetic self-expression.

Rooted in **LA glamour** and fueled by global trends, this collection celebrates **versatility and artistry**—because sexy isn't one look, it's every look. Whether it's a bold buzz cut, a textured shullet, or an elegant updo, these techniques empower stylists to create transformations that feel **effortless yet iconic**.

This collection is your backstage pass to the future of hair: **inclusive, attainable, and magnetic**.



TWISTED ELEGANCE



UP STYLING

TRENDS
& TECHNIQUES

GODDESS NOIR



RED CARPET GLAM

SOPHISTICATED SWEEP



Take your **braiding, styling skills** to the next level with this up-styling course focused on how to create looks that can go from **bridal**, to **events** to a **fun night out**.

Learn how to set the hair for a **strong base** & style that can be **quickly switched** to a completely new look. Understand the different techniques for how to **construct** and break down a look with **speed** and **creativity** using a curated selection of SexyHair products.

- Intermediate Braiding Techniques
- Create Maximum Volume and Height
- Easy and Achievable Transformations
- SexyHair PK & Retailing

UPSTYLING TRENDS
& TECHNIQUES

RED CARPET GLAM



Created by
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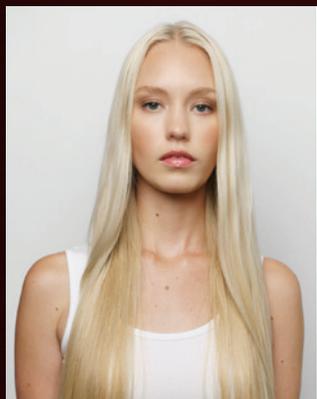
TOOLS NEEDED:

- Medium round brush
- Velcro roller
- 1.25" curling iron
- Boar bristle brush
- Teasing comb
- Elastic strings, Small elastics
- Bobby pins- all sizes
- Hair clips/ Setting clips
- Clip-in Extensions (optional)

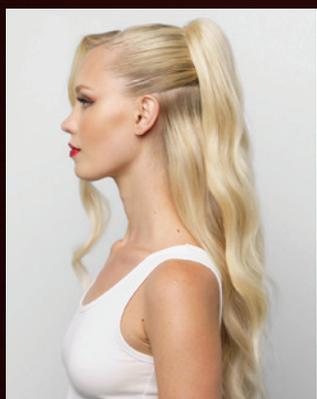
PRODUCTS NEEDED:

- Root Pump
- Protect Me
- Spray & Play
- Polished Up
- Smooth & Seal
- So Touchable

BEFORE



AFTER



STEP ONE



STEP TWO



STEP THREE



STEP FOUR



RED CARPET GLAM

STEP ONE

Prep the Bang Section

- Section out the bangs
- Apply **ROOT PUMP** at the roots.
- Blow-dry using a **medium round brush** to create volume.
- Set the bang with a **velcro roller** and let it cool while you work on the rest of the hair.

STEP TWO

Section the Hair & Add Clip-In Extensions

- Create a section from the **top of the head to just behind each ear**.
- Clip that section out of the way.
- Starting at the **nape**, take **1-inch horizontal sections** working upward
- Gently **tease the root area** and apply **SPRAY & PLAY** where clips will attach.
- Clip in the extensions securely.
- Continue working up the head in horizontal sections, applying **PROTECT ME** and **SPRAY & PLAY** generously before styling each section.

STEP THREE

Curl the Hair

- Use a **1.25" curling iron** to curl each horizontal section:
 - Clip in extensions and curl that section before moving to the next.
 - Wrap the hair around the iron, pinch slightly, and allow each curl to cool fully.
- Once all curls are cool, **brush them out** for soft, voluminous waves.
- Reapply **SPRAY & PLAY** to maintain hold.

STEP FOUR

Finish the Bang

- Remove the Velcro roller from the bang.
- Lightly **curl the ends** for shape.
- **Tease the roots** gently to blend.
- Mist **SMOOTH & SEAL** to add shine and tame frizz.

STEP FIVE



STEP SIX



STEP SEVEN



RED CARPET GLAM continued

STEP FIVE Create the Half-Up Style

- Take down the top section you previously clipped away.
- Add clip-in **extensions** if more fullness is desired.
- Apply **POLISH UP** along the hairline and use a **boar-bristle brush** to smooth the hairline and crown.
- Gather the top section and secure it with an **elastic string**, keeping the half-up pony sleek and clean.
- Curl the half-up ponytail the same way as the rest of the hair.

PRO TIP: Apply Root Touch-Up Spray to hide any visible extension tracks.

STEP SIX Detail & Polish

- Use **SO TOUCHABLE** and a **baby-hair brush** to refine and clean up the hairline.
- For added volume at the back of the half-up:
 - Use a **small elastic** with **two bobby pins** attached to anchor and create lift.
 - You may repeat this step to reach your desired height.
- Gently **tease at the base** to secure volume.

STEP SEVEN Final Styling & Hold

- Layer **SO TOUCHABLE** as a working spray while shaping the final look.
- Finish with **SPRAY & PLAY** for lasting hold.
- Add more **SMOOTH & SEAL** if needed for extra shine and polish.

UPSTYLING TRENDS & TECHNIQUES

TWISTED ELEGANCE



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TOOLS NEEDED:

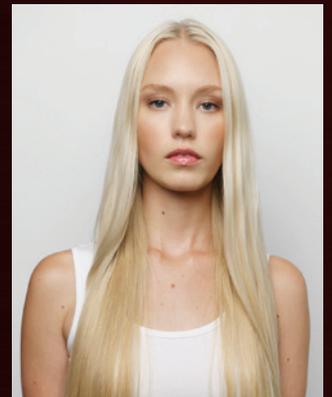
- Detangling brush
- Fine toothed comb
- Boar bristle brush
- Baby hair brush
- Loop it tool
- Elastic strings, Small elastics
- Bobby pins- all sizes
- Hair clips/ Setting clips
- Synthetic braiding hair
- Synthetic braiding hair (optional)

PRODUCTS NEEDED:

- Foam Party
- Polished Up
- Smooth & Seal
- So Touchable
- Spray & Play



BEFORE



AFTER





STEP ONE



STEP TWO



STEP THREE



STEP FOUR



STEP FIVE

TWISTED ELEGANCE

STEP ONE PREP THE HAIR

- Apply **SMOOTH & SEAL** generously to dry hair.
- Brush through thoroughly to **smooth, detangle**, and reduce frizz.

STEP TWO SECTION THE BANG AREA

- Take a **half-moon section** in the fringe area.
- Clip or secure this section — you'll return to it later.

STEP THREE CREATE TWO PONYTAILS

- Prepare for a dual-ponytail foundation:
 - One ponytail at the **crown** of the head.
 - One ponytail at the **occipital bone**.
- For clean, sleek control: use **SO TOUCHABLE** or **POLISHED UP** depending on hair texture.
- Brush each ponytail smooth and tight.
- Secure both with **elastic string**.

STEP FOUR STYLE THE MIDDLE PART (BANG SECTION)

- Split the fringe area into a **center part**.
- Unclip the fringe section.
- Use **POLISHED UP** and a **baby-hair brush** to detail and perfect:
 - The middle part
 - The hairline
- Use **setting clips** to hold the part in place while it sets.

STEP FIVE COMBINE THE PONYTAILS

- Take the ends of the bang/middle-part section.
- Attach them into the **top ponytail** using an elastic for a seamless blend

STEP SIX



STEP SEVEN



STEP EIGHT



STEP NINE



TWISTED ELEGANCE continued

STEP SIX PREPARE & ATTACH SYNTHETIC HAIR

- Grab your **synthetic braiding hair**.
- Lightly apply **SMOOTH & SEAL** to reduce frizz and increase manageability.
- Attach the synthetic hair securely to **both ponytails**.
- Prep synthetic hair with **FOAM PARTY** or **POLISHED UP** before braiding.

STEP SEVEN CREATE THE BRAIDS

- Plan for **6–8 braids total** (adjust depending on hair thickness and fullness desired).
- Braid each section **tight and clean**.
- Tie off each braid with a **small elastic**.

STEP EIGHT SHAPE THE STYLE

- Using **1-inch baby pins** and a **Loop It Tool**:
 - Creatively place and pin the braids so they follow the shape of the head.
 - Ensure braids are visible from the front for an editorial look.
- Use the Loop It Tool to weave braids **in, out, and around** for a cohesive pattern.
- Focus on placing the **bulk of the braids off-center** for an asymmetrical, fashion-forward shape.
- Leave out select braid ends:
 - Use these ends to create **hair spikes** on the opposite side for balance and edge.

STEP NINE FINAL TOUCHES

- Layer the following products for structure, shine, and hold:
 - **SMOOTH & SEAL** — shine + frizz control
 - **SO TOUCHABLE** — workable hold while shaping.
 - **SPRAY & PLAY** — finishing hold to lock the structure in place.

UPSTYLING TRENDS
& TECHNIQUES

GODDESS NOIR



Created by
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TOOLS NEEDED:

- Texture/crimping iron
- 1" curling iron
- Chain accessory
- Section Clips
- Elastic bands (clear)
- Bobby pins
- Wide-tooth comb
- Pick comb / fine-tooth comb
- Denman brush or smoothing brush
- Blow dryer

PRODUCTS NEEDED:

- Protect Me
- Powder Play or Powder Play Lite
- Spray & Stay
- Smooth & Seal



BEFORE



AFTER



UPSTYLING STEP-BY-STEP

STEP ONE



STEP TWO



STEP THREE



STEP FOUR



STEP FIVE



STEP SIX



STEP SEVEN



GODDESS NOIR

STEP ONE PREP THE HAIR

- Spray hair with **PROTECT ME**.
- Lightly **crimp the roots to mid-length** with a texture iron for volume and grip.
- Create a **center part**.

STEP TWO ADD VOLUME AT THE CROWN

- Apply **POWDER PLAY** or **POWDER PLAY LITE** at the crown for lift.
- Tease lightly if needed.
- Apply **SMOOTH & SEAL** to control frizz & add shine.

STEP THREE PLACE THE CHAIN

- Place the **chain accessory** 1–2 inches from the hairline (position based on head shape).
- Secure temporarily with one clip until the braid is complete.

STEP FOUR BEGIN THE BRAIDS

- Starting on the **left side**:
- Take **two small sections** of hair.
- Overlap them in your hand to create an “O” shape.
- Bring the **chain under and over the “O”** to lock the braid in place.
- Continue braiding with this same pattern.
- Add a **small section of hair ONLY from the top** each time as you work toward the mid-back.
- As you braid, gently **pull apart (pancake)** the sections to open them and create definition

STEP FIVE SECURE THE BRAIDS

- Repeat the exact braid pattern on the **right side**.
- Once both braids are complete, **connect them together** in the back using a small elastic.

STEP SIX PLACE THE CHAIN

- Curl all remaining hair **away from the face** using a **1” curling iron**.
- Leave the ends slightly straighter for a modern finish.
- Lift the braid ponytail upward and secure with **bobby pins + an elastic**.
- Spray with **POWDER PLAY** or **POWDER PLAY LITE** and tease for added crown height.
- For even more lift, place a **small hair donut piece underneath** before pinning.

STEP SEVEN FINISH THE STYLE

- Comb through curls with a wide-tooth comb.
- Tease the roots as needed and apply powders to boost volume.
- Finish with **SPRAY & STAY** for hold.
- Smooth flyaways with **SMOOTH & SEAL**.

UPSTYLING TRENDS
& TECHNIQUES

SOPHISTICATED SWEEP



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TOOLS NEEDED:

- Texture/crimping iron
- 1" curling iron
- Elastic bands (clear)
- Bobby pins
- Sectioning clips
- Wide-tooth comb
- Pick comb / fine-tooth comb

PRODUCTS NEEDED:

- Protect Me
- Powder Play or Powder Play Lite
- Spray & Stay
- Smooth & Seal
- Polished Up

BEFORE



AFTER





SOPHISTICATED SWEEP

STEP ONE PREP THE HAIR

- Spray hair with **PROTECT ME** for heat protection.
- Lightly **crimp the roots to mid-length** using a texture iron to provide grip, expansion, and volume.
- Create a **side part**.
- Clip away the entire front section.

STEP TWO CREATE THE BASE

- In the lower back profile:
 - Take **horizontal sections**.
 - Use **SPRAY & PLAY** to set **small ponytails** in the mid-back profile using clear elastics.
- Continue creating small stacked ponytails, **working upward** until you reach the front parting.
- You should end up with **five or more vertical ponytails**.

STEP THREE BUILD THE BRAID

- Take the first ponytail, split it into **two sections**, and connect those sections upward into the **third ponytail**.
- Split the **second ponytail** into two and secure those pieces with the fourth ponytail.
- Continue this pattern, **skipping one ponytail** as you connect each section.
- Use **clear or black elastics** to keep the look seamless and clean.

STEP FOUR ADD VOLUME & SHAPE

- Apply **POWDER PLAY LITE** to the braid and gently **pull and expand each section** (“petals”) for volume and texture.
- With a fine-tooth comb and **SPRAY & PLAY**, smooth the sides **toward the braid** and secure underneath using **bobby pins**.
- Leave out soft **face-framing pieces** in the front for balance.
- Sweep the remaining front hair **toward the braid** and pin into place.

STEP FIVE CREATE THE UPDO

- Curl the **last ponytail at the crown** using a **1” curling iron**.
- Shape the curls into **soft twists**, forming the updo structure.
- Use **POWDER PLAY LITE** and a **pick comb** to add lift and airy texture.
- Curl the **face-framing pieces** away from the face.
- Add root lift with **POWDER PLAY**.
- Finish the look with **SPRAY & STAY** for hold.
- For stubborn flyaways, use a tiny amount of **POLISHED UP**.



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