

alter EGO COLLECTION



ROLLER GIRL CURL



MODERN PIXIE



Enhance your **client consultation** and **cutting skills** to enhance your client's natural features. Learn how to **transform** someone's look for the better by identifying their **face shape**, **hair texture**, and **styling habits**. This class will help you **build confidence** in **versatile scissor cutting** techniques to create **modern looks** with an **effortless finish**.

Elevate your **styling skills** and boost your **retail business** by teaching your client how to create **two completely different styles** with the same haircut.

- Face shapes & style suitability
- Hair texture & considerations
- Texturizing with scissors
- SexyHair PK & Retailing

TRANSFORMATIONAL CUTTING TECHNIQUES

2025

TRENDS & INSPO

We are all many things and cannot be defined by one single word or hairstyle. This collection is all about enabling your client to channel their inner Alter Ego through versatile styling techniques. Whether they're feeling like a boss in a boardroom or like a rockstar at a festival (maybe even in the same day), SexyHair Education has the tools, tips, and techniques to help you achieve it.

The last few years of fashion and beauty trends have been defined by minimalism and quiet luxury. The next few years will show a swing in the opposite direction where the theme will be more is more. Bubble skirts, cape silhouettes, and mixed prints will replace the clean lines and sea of beige from the years past.

Hair trends will follow suit and we're excited to see this take shape in a few different ways. Choppy, grown-out layers give off an effortlessly cool look that can easily be accomplished with minimal maintenance.

A sculpted, slicked back style instantly transforms a classic bob to a chic aesthetic. And for our curly and coily clients, tousled curls with curtain bangs are here to stay.

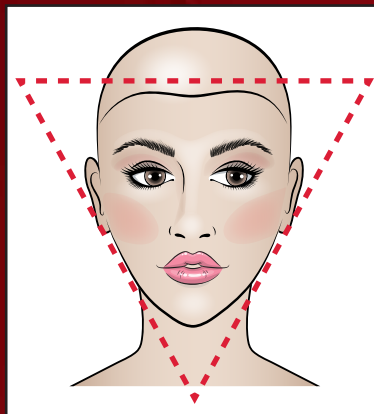


FACE SHAPES

All face shapes are beautiful and can be enhanced or softened by how the hair is cut and/ or styled.

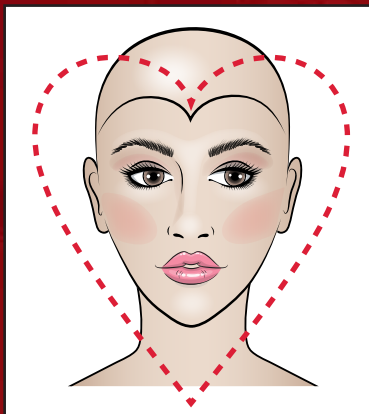
As hairdressers we have the unique opportunity to enhance our client's natural beauty and make them feel their absolute best through their hair.

Allow the client's natural features inspire you and work with what you see.



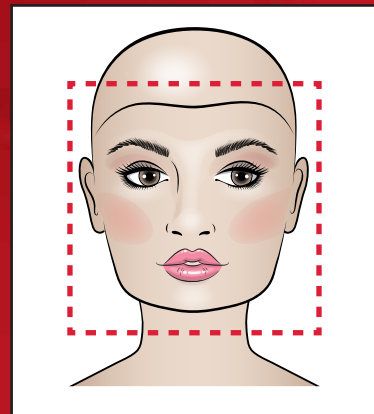
TRIANGLE

- Create volume at the top, crown, temple areas
- Balance the jaw with waves or layers that flip outward
- Avoid chin-length, straight hair styles



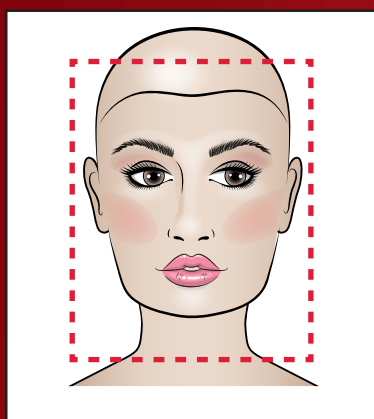
HEART

- Chin or jaw length bobs to accentuate their features
- Side swept fringe, side partings, wispy layers to create balance
- Avoid blunt, straight fringes



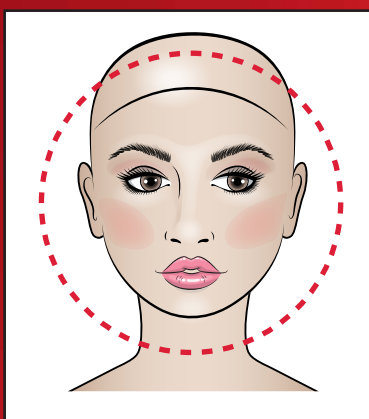
SQUARE

- Create rounder edge styles
- Texture that falls on the face to soften the jawline
- Avoid center partings and heavy fringes



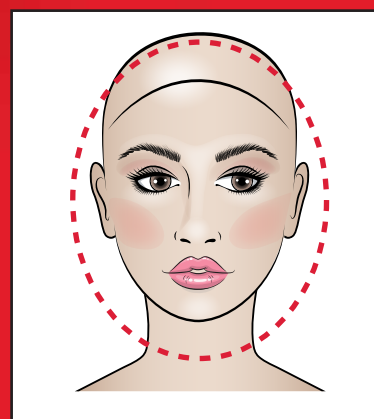
RECTANGLE

- Center partings or fringes or slicked back styles
- Add volume at the top but not at the sides
- Avoid graduated bobs shorter than the jawline



ROUND

- Create longer lengths on the sides
- Avoid ear length and blunt, straight fringe



OVAL

- Suits any hairstyle
- No restrictions in terms of length or style



MODERN PIXIE



Created by
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SexyHair Artist
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BEFORE



AFTER

TOOLS NEEDED:

- Scissors
- Cutting comb
- Clips
- Blow-dryer

PRODUCTS NEEDED:

- Healthy SexyHair Tri-Wheat Leave-In Conditioner
- Big SexyHair Root Pump
- Big SexyHair Big Altitude
- Style SexyHair Protect Me
- Texture SexyHair Surfer Girl
- Style SexyHair Slept In
- Style SexyHair Hard Up
- Healthy SexyHair Love Oil
- Big SexyHair Spray & Play Harder



MODERN PIXIE STEP-BY-STEP CUT



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1. PREP

- Shampoo and condition with a MOISTURIZING SHAMPOO AND CONDITIONER.
- Towel dry and spray TRI-WHEAT LEAVE-IN CONDITIONER.



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2. SECTION

- Section out the face frame and either braid or secure with a clip.
- Separate the crown by sectioning from the recession area to the back of the head.
- Section out the sides by creating a vertical parting behind the ear and secure each side with a clip.
- Create a horizontal parting at the occipital bone and clip away anything above the nape area.



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3. FACE FRAME

- Start at the center of the face frame section.
- Take a thin section and lift to 90 degrees with an inverted 45-degree finger angle cutting down and out to the desired length.
- Repeat on both sides, varying entry and exit points for texture and softness around the face.



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4. SIDES

- Drop down the section above the ear and divide it vertically in half.
- Pull the front section back to the top center of the ear at a 90-degree elevation with a 45-degree finger angle.
- Point Cut to the desired length, using the front hairline as a visual reference.
- Repeat on the opposite side.

5. SIDES CONT.

- Grab the subsection behind the ear, laterally direct it toward the top center of the ear with a 90-degree finger angle and a 135-degree elevation, then cut to create a gradual lengthening effect from the top center of the ear outward.
- Repeat on the opposite side.

MODERN PIXIE

STEP-BY-STEP CUT

(continued)



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6. CROWN

- Unclip the top crown section.
- Starting in the front, take horizontal partings and over direct them towards the face.
- Starting in the center, take vertical subsections beginning at a slightly higher elevation than the previous cut subsection cut down & out to connect to face framing length.
- As you move towards the back crown, each horizontal section should be elevated slightly higher than the previous section.



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7. NAPE

- Move on to center of the nape area.
- Take vertical subsections and use the previously cut subsection as your guide.
- Laterally direct each section straight back and elevate to 135 degrees.
- Walk it down as you cut to end at 90 degrees.
- Repeat on both sides making sure to laterally direct straight back, not straight out.
- Taking the nape section and starting in the center, comb horizontally up to previous cut section and point cut at 90°, repeating on both sides.



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8. TWIST & CUT

- Taking free hand sections at the top of the head that are approximately 1" circumference and twist.
- Holding each section at varied elevations and point cut between the hand and their head shape to create movement and texture.
- Keep in mind that the finer sections you take, the softer the result, but denser sections will create more texture.

MODERN PIXIE

STEP-BY-STEP STYLE

1. **START** with damp hair and apply **BIG ROOT PUMP** to the root area. Massage in to evenly distribute. Apply **BIG ALTITUDE** focusing on the mid-lengths and ends. Use your fingers to evenly distribute.
2. Use a **BLOW-DRYER** with concentrator nozzle and a **DENMAN BRUSH** to dry the hair in desired style direction.
3. **START** at the nape area and take thin sections.
Spray each section with **STYLE PROTECT ME**.
4. Use a **FLATIRON** to create vertical waves. Start by over directing the curl and then flip the bottom half out.
Continue using the same technique all over the head.
5. Use a small amount of **STYLE SLEPT IN** to add **TEXTURE** and **DEFINITION**.

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WET LOOK

STEP-BY-STEP STYLE

1. **START** with damp hair and brush the hair back. Use a blow-dryer with a concentrator nozzle and a Denman brush to dry the hair in the direction of the style.
2. **APPLY** HARD UP GEL from roots to ends using your fingers to evenly distribute.
3. **APPLY** 2-3 pumps of LOVE OIL from roots to ends. **USE A COMB** to create a side part and comb the hair back away from the face.
4. **APPLY** SPRAY & PLAY HARDER and **BLOW-DRY** the hair into place. Add more SPRAY & PLAY HARDER and use a comb to mold and shape and the style as desired.

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ROLLER GIRL CURL



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BEFORE



AFTER

TOOLS NEEDED:

- Scissors
- Cutting comb
- Clips
- Blow-dryer
- Diffuser

PRODUCTS NEEDED:

- Healthy SexyHair Tri-Wheat Leave-In Conditioner
- Big SexyHair Volumizing Blow-dry Gel
- Healthy SexyHair Love Oil
- Style SexyHair Smooth Stunner
- Healthy SexyHair Seal the Deal
- Texture SexyHair Foam Party
- Weatherproof



ROLLER GIRL CURL

STEP-BY-STEP CUT



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1. SECTION

- Section fringe from the corner of the eyebrow to the opposite side. Secure with a clip.
- Section from the recession area to the high point of head to opposite side (The goal is to create a heavy fringe). Clip out of way.
- Split the back down the center. Split the front from the back from the high point of head to just behind the ears.
- Secure each section with a clip.
- You should end up with 6 sections including the fringe.

2. FRINGE

- Comb the entire fringe flat at a low elevation.
- Twist and point cut.
- Release the top section of the fringe area and direct the entire section at a 90 degree elevation with a 45 degree outward, finger angle. Use a deep point cutting technique.

3. SIDES

- Start on the right profile and over direct the entire section to the opposite side front corner at 90 degrees.
- Use the outer corner of the fringe as your guide, incise short to long in between the hand and the head shape.
- Repeat on the opposite side.

4. BACK

- Start on the right side and direct the entire section to the opposite side front corner at 90 degrees.
- Use the outer corner of the fringe as your guide, incise short to long in between the hand and the head shape.
- Repeat on the opposite side.
- To create more movement and to remove any unwanted weight through back profile, create a horizontal section at the nape area.
- Start at the nape area and use your fingers to create 3-4 vertical curl groupings (depending on the density of the hair).
- Create an up and out movement with each curl cluster, by incising up and out.
- Take another horizontal subsection and use your fingers to create 3-4 vertical curl groupings.
- Use a down and out technique to create movement and texture.
- Continue as far up the head as needed depending on the density of the hair and how much weight needs to be removed.
- Optional: continue the movement through the side profiles if needed.

5. PERIMETER

- Clean up the perimeter.
- Check the face frame and blend if needed by using a notching technique and detail as you desire.

ROLLER GIRL CURL

STEP-BY-STEP STYLE

1. **APPLY** BLOW-DRY VOLUMIZING GEL from roots to ends. **COCKTAIL** together **SMOOTH STUNNER** and **SEAL THE DEAL** and apply from roots to ends.
2. **APPLY** a small amount of **FOAM PARTY** from the mid-lengths to ends and gently scrunch into the hair.
3. **SECTION** out the fringe and face frame area and finger curl the shape into place.
4. **DIFFUSE** dry the hair while using a wide-tooth comb to create lift at roots.
5. Once dry gently **SECTION** hair. Saturate front and back of your hands with **LOVE OIL** and use it to separate the curls and set them into the desired shape.

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CURLS NIGHT OUT

STEP-BY-STEP STYLE

1. **SEPARATE** the top from the bottom by sectioning from the recession area to the back low crown. **CLIP** the top half out of the way. **DAMPEN** the bottom half of the hair and apply SMOOTH STUNNER. **BLOW-DRY** smooth with 3–4-inch boar bristle round brush.
2. **CREATE V PARTINGS** in back at center with equal horizontal partings. Use elastics to tie the hair into three small ponytails.
3. **SPLIT** each ponytail in half horizontally and create barrel curls. Use hair pins to set each curl into the desired shape.
4. **UNCLIP** the top section and use a ¼-inch curling iron detail and define the natural curl pattern. **FINISH** and set the style with WEATHERPROOF.

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