

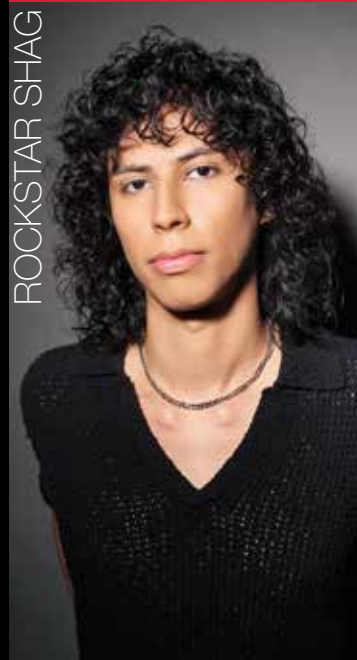
alter EGO COLLECTION

LIVED-IN FADE

MODERN POMPADOUR

70s SHAG

ROCKSTAR SHAG



Discover the **art** and versatility of **classic haircutting, razor cutting, and barbering** techniques. This class will help you build confidence in a variety of **cutting methods** such as layering with a **feather razor, fading with clippers,** and creating a **custom trimmer** design. Understand the difference between each tool, technique and when to use what.

Elevate your **finishing skills** and boost your **retail business** by teaching your client how to create **two completely different styles** with the same haircut.

- **Dynamic Cutting Techniques**
- **Precision Fading Techniques**
- **Advanced Razor Skills**
- **SexyHair PK & Retailing**

CUTTING & BARBERING TECHNIQUES

2025

TRENDS & INSPO

We are all many things and cannot be defined by one single word or **hairstyle**. This collection is all about enabling your client to channel their inner **Alter Ego** through versatile styling techniques.

Whether they're feeling like a **boss in a boardroom** or like a **rockstar at a festival** (maybe even in the same day), **SexyHair Education** has the tools, tips, and techniques to help you achieve it.

One of the biggest hair trends we'll continue to see is soft, natural texture with a relaxed vibe. Whether it's a shoulder grazing length or a head hugging fade, the finished cut and style should feel as effortless and comfortable as a leather arm-chair.



GET TO KNOW YOUR TOOLS

WHAT'S BEST TO USE?

Scissors, razor, or clippers?

- There's no definitive set of circumstances where you would decide to use one over the other.
- It depends on the look and the mood of the haircut you are looking to create.

WHY SCISSORS?

- Clean lines, blunt lines, detailing.
- The tool we are most familiar with.
- Scissors are a fundamental tool we all have in our kit.
- Versatile tool. Allows for multiple techniques, resulting in a blunt and precise finish.

WHY RAZOR?

- Perfectly imperfect shapes.
- Adds soft and flowy movement with choppy yet soft edges.
- Helps remove bulk for haircuts that hug the head shape.

WHY CLIPPERS?

- Precise and consistent cuts with different lengths.
- Faster and more efficient compared to scissors.
- Ideal for creating fades and designs.



PRODUCTS AS TOOLS

Use your products as
CUTTING TOOLS

Create a smooth,
EVEN CANVAS

DETANGLE
for easier combing

DEFINE a curl
or wave **PATTERN**



TRI-WHEAT LEAVE IN CONDITIONER

- Keep the tangles at bay and breakage away
- Reduces breakage up to 81% and improves detangling up to 90%
- Adds moisture and prevents split ends
- Makes a great cutting spray



SMOOTH & SEAL

- Ideal when dry cutting fine, static prone hair
- 72 hours of humidity resistance with a high shine finish
- Smooths the cuticle and reduces the appearance of split ends
- Doesn't weigh the hair down



SEAL THE DEAL

- Split end mender lotion
- Reduces the appearance of split ends
- Ideal for dry hair



ROCKSTAR SHAG



Created by
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BEFORE

AFTER

TOOLS NEEDED:

- Feather razor
- Cutting comb
- Clips
- Blow-dryer
- Diffuser

PRODUCTS NEEDED:

- Healthy SexyHair Tri-Wheat Leave-In Conditioner
- Big SexyHair Root Pump
- Texture SexyHair Foam Party
- Big SexyHair Weatherproof
- Style SexyHair Play Dirty



ROCKSTAR SHAG STEP-BY-STEP CUT



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1. PREP

- Shampoo and condition with SEXYHAIR I WANT MOISTURE SHAMPOO & CONDITIONER.
- Towel dry and spray TRI-WHEAT LEAVE-IN CONDITIONER.

2. SECTION

- Start at the front of the head and create a middle part.
- Section out the fringe and face frame area, ensuring it is no more than ½ inch thick.
- Create a circular section at the crown area and secure with a clip.
- Split the hair in the back down the middle and then create even horizontal sections.
- Twist the hair in place or secure each section with a clip.

3. FRINGE & FACE FRAME

- Establish the fringe by taking a small vertical section (no more than 1 inch in width).
- Hold at a 45-degree angle and use a feather razor to create surface strokes.
- Continue to one side of the face frame and take small sub-sections. Use a slide cutting technique but lower your elevation to maintain a longer length.
- Continue slide cutting through the rest of the face frame and repeat on the opposite side.

4. BACK & NAPE AREA

- Create 2 diagonal forward sections in the back left quadrant.
- Direct the first section around the head-shape.
- Use your guide from the face frame section and a low elevation.
- Take weight out of the section by slide cutting.
- Repeat these movements through the back profile on both sides.

5. CROWN AREA

- Unclip the crown area and create 5 radial partings.
- Start at one of the radial partings and use the fringe area as your guide.
- Hold the hair at a 135-degree angle and cut up and out with your razor.
- Continue with the remaining sections.

6. DETAIL

- Create 3 radial sections in the fringe area.
- Visually check to determine where you need to remove weight.
- Elevate at approximately 135 degrees and use the razor to cut up and out.
- Clean up perimeter and detail as desired.

ROCKSTAR SHAG

STEP-BY-STEP STYLE

1. **START** with wet hair and apply **ROOT PUMP** to the root area where you want volume.
2. **APPLY** Foam Party from the mid-lengths to ends. Tip the head forward and scrunch with a microfiber towel to encourage curl around the hairline and nape.
3. **DIFFUSE** the curls all around the hairline and nape and fringe. Once dry, Lightly run the diffuser over the top of the head shape to dry the remaining hair.
4. Once the hair is dry, gently **SCRUNCH** with your fingers to break up and shape the curls.
5. **FINISH** with **WEATHERPROOF** to prevent frizz and lock out humidity.

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70s SHAG

STEP-BY-STEP STYLE

1. **START** with wet hair and apply root pump to the root area where you want volume. Apply FOAM PARTY from the mid-lengths to ends.
2. **START** on **ONE SIDE** of the fringe and use a small to medium **ROUND BRUSH** and overdirect the hair focusing on the ends. This will help the ends kick upwards. Repeat on other side.
3. **CONTINUE** on the **FACE FRAMING** area, twisting your brush to form a stretched-out curl. Repeat this movement all around the hairline.
4. **CONTINUE** with **THE BACK** but add round brush curls throughout each section. This will help create a softer finish.
5. **DETAIL** your design and shape with PLAY DIRTY.

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LIVED-IN FADE



Created by
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BEFORE



AFTER

TOOLS NEEDED:

- Clippers & guards
- Trimmers
- Scissors
- Cutting comb
- Clips
- Eyeliner Pencil
- Blow-dryer
- Diffuser

PRODUCTS NEEDED:

- Healthy SexyHair Tri-Wheat Leave-In Conditioner
- Style SexyHair Hard Up Gel
- Healthy SexyHair Smooth Stunner Crème
- Style SexyHair Frenzy
- Big SexyHair Spray & Play
- Big SexyHair Weatherproof



LIVED-IN FADE STEP-BY-STEP CUT



2

1. PREP

- Shampoo and condition with SEXYHAIR I WANT MOISTURE SHAMPOO & CONDITIONER.
- Towel dry and spray TRI-WHEAT LEAVE-IN CONDITIONER.

2. SECTION

- Create a horseshoe section from the recession area to the occipital bone.
- Split the top into two sections and secure each section with a clip.



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3. FADE

- Using a step-down fade technique, start with the clippers and a #4 guard.
- Gradually fade by dropping down to no guard.

4. DETAIL

- Switch to using trimmers on the corners of the nape & bottom of sideburns.
- Blend with shears or trimmer over comb.



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5. DESIGN

- Outline the desired shape and location of the design by using an eyeliner pencil to draw it in.
- Use your trimmers to carve out the design.



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LIVED-IN FADE STEP-BY-STEP CUT

(continued)



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6. CROWN

- Divide crown into 5 radial sub-sections.
- Take thin sections and cut vertically at 90° finger angle & 90° elevation, cutting all the way up to 180°.
- Blend with shears over comb.



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7. TOP

- Divide the top front into 5 vertical subsections from the crown to front hairline.
- Utilizing the top of the crown as your guide, cut the center section at 180°, leaving a little extra length toward face.



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8. FRONT

- Take a subsection directly to the center, utilizing the crown as your guide.
- The remaining subsection on the right, laterally direct away from center, utilizing crown as your guide, then softly blend into side profile.
- Repeat on the opposite side, then fine tune the length in the front by point cutting at a horizontal finger angle and slight elevation.

LIVED-IN FADE

STEP-BY-STEP STYLE

1. **COCKTAIL** together HARD UP GEL and SMOOTH STUNNER CREME.
2. Use your fingers to evenly **DISTRIBUTE** through the hair from roots to ends.
FOCUS on maintaining the hair's natural wavy texture.
3. **DIFFUSE** dry the hair while using your fingers to set the curls into place.
4. Once the hair is dry, gently **SCRUNCH** curls.

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MODERN POMPADOUR

STEP-BY-STEP STYLE

1. **START** with damp hair and apply Style Frenzy from roots to ends.

MASSAGE in to evenly distribute and to help create lift at the root area.

2. Use a **BLOW-DRYER** with a concentrator nozzle and a wide-tooth comb to direct the hair into the desired shape.

3. Use Big SexyHair **SPRAY & PLAY** to **DETAIL** and set the style into place.

4. **FINISH** the look and lock in your style with **WEATHERPROOF**.

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